

BLUE NEW WAVE

THE AVANT-GARDE
DENIM COLLECTION

2023



MİMAR SİNAN
GÜZEL SANATLAR
ÜNİVERSİTESİ

BLUE NEW WAVE

Avant-Garde Denim Collection

2023













Tüsa Group

Under the strong Tüsa Textile umbrella, Tüsa Textile Marketing, Ring Spinning, Maraş Spinning and Tüsa Denim are carrying the know-how and the legacy in three locations in Türkiye and with its more than 1000 employees, it's holding the communication power of the trade and business from three hubs.

Tüsa Group has Tüsa Denim factory in Bartın is a city in northern Türkiye, near the Black Sea, the ancient city and a hearth of green manufacturing, while Tüsa has Ring Spinning, Maraş Spinning, and Tüsa Textile factory in Maraş in the south of Türkiye as a huge trade and cultural merge center; and finally Tüsa Marketing in Istanbul, in the most cosmopolitan city in Türkiye, which combines the European and The Asian continents.

Tüsa Denim

While Tüsa Denim carries a deep-rooted history and know-how behind, it continues to offer innovative solutions globally with its young, dynamic, agile production philosophy.

Tüsa Denim's vision, using resources in sustainable processes, is to focus on the market needs, to fulfill all the requirements of the denim sector in both environmentally conscious and innovative way.

We devoted our business to spreading awareness for the power of humans, mother nature and for a positive future in the industry. With this ethos in mind, our dedicated staff produces 4.5 million meters of denim fabrics every month.







Mimar Sinan Fine Arts University

The institution was founded on January 1, 1882 by the directorship of the art historian, archaeologist, curator, architect and painter Osman Hamdi Bey, as “**Mekteb - i Sanayi-i Nefise- i Şahane**”- Imperial Fine Arts School and it was the first institution offering education in art and architecture. In 1928, the name of Sanayi-i Nefise Mektebi was changed as **Fine Arts Academy**, thus the institution became the first Fine Arts Academy of the country.

In 1982, when all the institutions of higher education were brought under the roof of the Council of Higher Education (YÖK), the name was changed as **Mimar Sinan University**, and Fine Arts, Architecture, Science and Letters faculties, State Conservatory, Science and Technology and Social Sciences Institutes got involved in the University.

Mimar Sinan Fine Arts University is the oldest fine arts education institution in Turkey. The university, a well-established institution taking initials as a mission, was initiated to conduct education with occidental and contemporary methods, in the late Ottoman period of 19th century. **MSFAU** has always had a pioneering role in education of fine arts, architecture and design from past to present. It carries a rich background in Turkish creative art scene as well as fine arts, design and architecture.

It is the most popular fine arts institution and privileged to be able to share these earnings from east and west with experiences from past and present. **MSFAU** carries the responsibility of ensuring creative and high quality professional undergraduate and graduate programs; and aims to prepare innovative, creative, competitive freethinker students who have developed senses of culture, art, aesthetic, environment and social awareness. The University also encourages research and development in arts, design and science to share the knowledge with national and international institutions as well as with the society. The core values are leadership, creativity, reliability, innovation, modernity, freedom of speech and equality, which define our tradition and practice.

Education programs are supported by practice and collaborations. Students and academic staff are encouraged to foster their creativity and innovation capacity. Culture sector, various industries and public bodies in different activities enable to carry the knowledge and experience of external parties from their professional practice to the curriculum.

Textile and Fashion Design Department

At the heart of Istanbul, a city where East meets West, the **Mimar Sinan Fine Arts University** stands as a beacon of creativity and artistic excellence. The Textile and Fashion Design Department, a proud part of this prestigious institution, is dedicated to nurturing the next generation of fashion designers and textile artists, blending rich historical traditions with cutting-edge innovation.

Textile and Fashion Design Department offers a comprehensive curriculum that covers all aspects of textile and fashion design. From the fundamentals of drawing and design theory to advanced courses in textile technologies, fashion illustration, and garment construction, our program is meticulously crafted to equip students with both the technical skills and the creative vision necessary to excel in the fast-paced world of fashion.

Housed in a campus that blends historical architecture with modern amenities, our department boasts state-of-the-art facilities. These include well-equipped textile labs, fashion studios, and computer-aided design (CAD) suites. Our resources ensure that students have access to the tools and technology that are essential in today's textile and fashion industries.



TEAM PROJECT



NURAY ER BIYIKLI

**Lecturer of Mimar Sinan Fine Arts University,
Fine Arts Faculty Textile and Fashion Design Department**

She graduated from Mimar Sinan Fine Arts University, Faculty of Fine Arts, Textile and Fashion Design Department in 1999. She completed her master's degree at the Social Sciences Institute of the same university in 2003 and her proficiency in art, in 2010. She appointed as research assistant in 1999, as assistant professor in 2011 and as associate professor in 2022. She opened her solo exhibitions; "Re-construction" in 2011 and "Ne-On", in 2018. In her works; she produces 2 or 3 dimensional textile works by using deconstruction method and weaving techniques with the innovative ideas she has developed and continues such versatile works of her. Since 2000, when she started her academic and artistic studies, she has participated in many mixed events; national and international exhibitions, workshops, symposiums, conferences.



SEJDA İNAL YILMAZ

**Research Assistant of Mimar Sinan Fine Arts University,
Fine Arts Faculty Textile and Fashion Design Department**

Graduated from Mimar Sinan Fine Arts University, Fine Arts Faculty, Textile and Fashion Design Department in 2009. Started her Master's degree at the same University in 2010, and continued her education at Nottingham Trent University, MA Fashion Design, England UK. Earned Master of Arts Degree and started Proficiency in Art (Ph.D.) Programme study at Mimar Sinan Fine Arts University, Fine Arts Institute, Textile and Fashion Design. Participated in group exhibitions, workshops and fairs both at home and abroad, worked as a designer in Textile and Fashion Industry between 2009-2014. Since 2014, works as a member of academic staff at Mimar Sinan Fine Arts University, Textile and Fashion Design Department, in Istanbul.



TÜLAY GÜNAY

**Student of Mimar Sinan FAU, Fine Arts Faculty,
Textile and Fashion Design Department**

She was born in İstanbul in 2000. In 2018, she began her studies in the Textile and Fashion Design department at Mimar Sinan Fine Arts University. She is currently continuing her undergraduate education as a fourth-year student. In 2021, she participated in Sun Design Project organized by Sun Tekstil. In 2022, she took part in the 'Heritage Symbols Craftsmanship-Design for Çanakkale' project and her print design works were exhibited at the Troy Museum. She has served as a design assistant in various ready-to-wear and couture companies. In 2023, she joined the 'Blue New Wave' project, a collaboration between MSGSÜ x TÜSA DENİM. She is part of a collective art-design team called 'Underdogs of İstanbul' and continues to produce multidisciplinary work within this collective.



ZEYNEP SUDE KURİŞ

**Student of Mimar Sinan FAU, Fine Arts Faculty,
Textile and Fashion Design Department**

She was born in İstanbul in 2000. She graduated with top honors from the Women's Pattern Making department in high school. After completing an internship at May Denim, she began her education in Textile and Fashion Design at Mimar Sinan Fine Arts University. In 2022, her print pattern collection was featured in the project titled 'Heritage Symbols, From Craft to Design,' exhibited at the Troy Museum. She started working as a designer student in the Denim Fabric Avant-garde Clothing Collection project, in collaboration with Tüsa Denim, under the guidance of Assoc. Prof. Nuray Bıyıklı and Res. Assist. Sejda Yılmaz. She also completed an internship at Özlem Kaya's firm. She made it to the top 10 finalists in the 31st Koza Young Fashion Designers Competition, where she presented her collection 'Denied Harmony' on the runway. She continues to showcase her designs as part of 'Underdogs of İstanbul,' a collective dedicated to creative design.

PROJECT PREFACE

"As **Tüsa Denim**, we have collaborated with **Mimar Sinan Fine Arts University, Fine Arts Faculty, Textile and Fashion Design Department** to create a distinctive blend of denim and fashion. Together, we are celebrating the harmony of timeless denim with the creative energy and design aesthetic of young minds. We believe, this collaboration creates an excellent synergy that regenerates traditional styles and opens the way for denim's bright future.

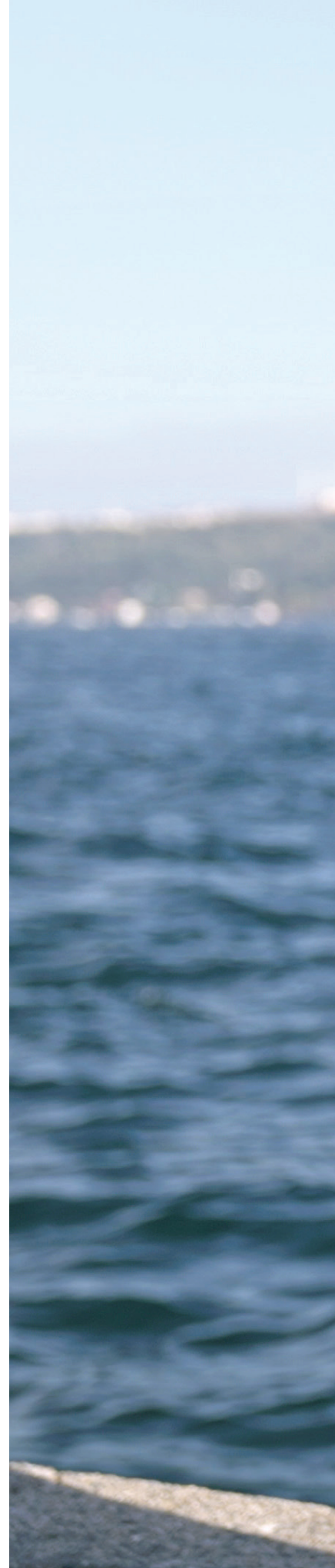
Within a harmony of timeless **BLUE WAVE** Denim collection, Blue New Wave has been designed by a group of students and lecturers from Mimar Sinan Fine Arts University, Textile and Fashion Design Department, powered by a deep-rooted design history and architectural aesthetic. Blue New Wave is the Avant-garde interpretation of Tüsa **BLUE WAVE, SS25 collection**.

As Tüsa Denim, with believing the power of collaboration, we are very happy to support the students and we are very excited to present their designs as a part of our **BLUE WAVE, SS25 collection**.

Join us to find the answer to the question: "How can denim fabric express itself differently, than the usual areas of its use?" and discover for more of Blue New Wave cutting-edged, an avant-garde denim capsule collection, uses Tüsa Denim as a canvas and combines innovative pattern-making techniques created by student designers."

LÜTFİYE TÜTÜNCÜ

Member of Board Tüsa Denim





BLUE NEW WAVE

This avant-garde denim collection uses the idea of transformation as an inspiration. While studying the physical construction of metamorphosis, we tried to understand and push the limits of denim fabric. Spiral, fractal and parametric design elements are the highlights of this collection.





ABOUT PROJECT





Blue New Wave is an avant-garde denim collection. The base of the collection is that everything exists has a place in the cycle. Everything affects each other and although this situation may seem like chaos, it creates an order and a systematic in itself. Denim fabric; its gradual production process, culture and its own world that enriches with its details overlap with these abstract concepts.









Denim fabric has managed to stand out from other textile materials and create a language on its own, both with its cultural value that has preserved for years, and with its versions that have been developed and renewed by time and technology.



In addition to the character of the fabrics, patterns and design techniques of the garments also have a systematic in themselves. In this collection; it is aimed to push the limits of denim fabric by being aware of all of these and staying loyal to them.







In this collaboration, the question: "How can denim fabric express itself differently than the usual areas of its use?" is searched for innovative silhouettes.





Thus an avant-garde denim capsule collection is created by advancing experimental approaches and systematic techniques in the pattern making.



PHOTOGRAPHER: Yuşa Yeşilyurt
MODEL: Öykü Koparan



• Poseidon Prussian Blue



• Darkly Red Flag



- Vancouver Blue Agate
- Darkly Silver Grey



• Darkly Red Flag



- Vancouver Blue Agate
- Darkly Silver Grey



- Poseidon Prussian Blue
- Dijon Admiral Blue





Cemile Sultan Sa
Sanatlar Fakül
uyumayan aliminy
kalkılarıyıl
dinuştü
say

Abmet TERCAN
Ali OZBAY Ayta
RODACKIOGLU
Cengiz KIRY EN
GÖRÜŞ" Sime
GÖRÜŞEN Eya K
TERCAN Fati
Görhan DANI
BAHCETEPE H
Hakan MELVA
SEKMEK HAÜ
CÄLÖLÖR Keri
Kurtul EBÖMEK
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